ALL-TAG Introduces the Innovative Q-Wrap: A New EAS Clear Cover Label

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BOCA RATON, Fla. (PRWEB) June 07, 2018 -- ALL-TAG, an American manufacturer of RF Labels, and a leading supplier of AM Anti-theft Security Tags, Security Labels, and other loss prevention products, recently launched a new product: Q-Wrap®. The Q-Wrap is the premier solution for protecting high-shrink, high-value retail products that cannot be protected with traditional EAS tags or labels.

The Q-Wrap provides a new, simple, quick, and effective way to protect articles from shoplifting such as small cosmetics, perfumes, and other high-value packaged or standalone items.

“Loss Prevention Executives had simply given up on protecting certain hard to protect merchandise such as cosmetics and other health and beauty products, but now they can circle back to those with the Q-Wrap,” explained ALL-TAG’s Vice President of Sales, Andy Gilbert.

“It is the only product on the market that will secure those high-value, high-shrink products without destroying them when customers remove the wrap from the products at home.”

Product Features:

• The EAS label is not accessible to the shoplifter as it is fully wrapped in a sandwich between two layers of clear plastic film. The plastic film is locked by a strong permanent glue.
• No glue marks or residue will be left on the product after the removal of the Q-Wrap by a customer or by the store operators when returning unsold goods.
• Only soft glue removable glue makes contact with the product. None of the customer information is marked or blurred.
• The barcode remains perfectly readable through the clear plastic wrap.
• Soft removable glue to position the wrap on a product that will leave no marks. The EAS element (AM, RF or/and RFID) will not enter in contact with the product and will be fully wrapped by the plastic film to prevent tampering.
• On larger packed items such as cosmetic products, the Q-Wrap will prevent shoplifters from removing the product from its packaging as the Q-Wrap will seal the access.
• The extra-long Q-Wrap version will seal all possible openings of packaging making it difficult for a shoplifter to remove the product from its packaging without using a tool to cut through the wrap.

The Q-Wrap will be on display at the NRF Protect 2018 show at ALL-TAG’s booth #1509 from June 12-13 in Dallas, Texas.

For additional information about products mentioned in this release, or to learn more about ALL-TAG, please visit https://all-tag.com.

About ALL-TAG
ALL-TAGis an American manufacturer of 8.2 MHz Radio-Frequency (RF) Labels, and supplier of Accousto

Magnetic (AM) labels that are used to source tag retail merchandise. ALL-TAG also supplies RF and AM Hard Tags, Ink Tags, and other Electronic Article Surveillance (EAS) solutions that are fully compatible with Checkpoint® and Sensormatic® brand products. ALL-TAG has been manufacturing their RF Labels for source-taggers and retailers throughout the world since 1992. Our manufacturing facility is located in Boca Raton, Florida. The company also has subsidiaries in the United Kingdom, Mexico City, and Hong Kong, to service our customers throughout the world.

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