# ALL-TAG Develops Customizable 31x32 mm SuperLabel Combines Security with Omni-Channel Marketing

*ALL-TAG, an American manufacturer of RF Labels, and a leading supplier of AM Anti-theft Security Tags, Security Labels, and other loss prevention products, announces the development of a customizable 31x32 mm SuperLabel®, a multi-purpose security label that will increase source tagging compliance by allowing Consumer Goods Manufactures (CGM) to promote their brand and enhance merchandising.*

BOCA RATON, Fla. (PRWEB) February 21, 2019 -- ALL-TAG, an American manufacturer of RF Labels, and a leading supplier of AM Anti-theft Security Tags, Security Labels, and other loss prevention products, announces the development of a customizable 31x32 mm SuperLabel®, a multi-purpose security label that will increase source tagging compliance by allowing Consumer Goods Manufactures (CGM) to promote their brand and enhance merchandising.

ALL-TAG's customizable security labeloffers many printing options, such as brand logos, slogans, and QR Codes. CGM's and other retail merchandise vendors that are required to source tag their merchandise for various retailers can now use the security label as an additional tool that will keep shoppers informed and ultimately increase sales of their products.

Our 31x32 mm SuperLabel is also equipped with patented technology that boosts the detection performance of the label. Therefore, users of this smaller label will not be sacrificing performance. The smaller footprint allows it to fit on more retail product packaging, does not conceal important printed content on the outside of the packaging.

"We're thrilled to have added new machines in our South Florida factory that enable us to produce this product in the US," commented ALL-TAG's Vice President of Sales, Andy Gilbert.

"Source taggers can now satisfy their source tagging requirements, but also make the security label work for them as well." Gilbert continued, "This is a win for everyone because it will increase source tagging compliance, decrease shrink, and increase sales all at the same time."

To find out more about the product listed in this release, please visit https://all-tag.com/.

About ALL-TAG
ALL-TAG is an American manufacturer of 8.2 MHz Radio-Frequency (RF) Labels, and supplier of Accousto Magnetic (AM) labels that are used to source tag retail merchandise. ALL-TAG also supplies RF and AM Hard Tags, Ink Tags, and other Electronic Article Surveillance (EAS) solutions that are fully compatible with Checkpoint® and Sensormatic® brand products. ALL-TAG has been manufacturing its RF Labels for source-taggers and retailers throughout the world since 1992. Our manufacturing facility is located in Boca Raton, Florida. The company also has subsidiaries in the United Kingdom, Mexico City, and Hong Kong, to service our customers throughout the world.

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