



EAS Tag Recirculation™ Optimal Apparel Source Tagging

What is EAS Tag Recirculation?

- Reusable EAS tags are affixed at the apparel factories anywhere in the world
- Tagged garments are shipped FROM the factories TO the stores.
- Tags are removed at POS, collected and RECIRCULATED back to the factories
- A cash rebate is paid to the retailer for the returned tag and pin
- Tag manufacturing and all logistics supplied by E-Tag partner (TIC Group)



Why Recirculate ?

- Positive impact on “total cost of shortage”
 - + Eliminate tagging labor expense
 - + No capital expenditures for EAS Tags
 - + Cash rebate for tag/pin returns
 - = Lower net cost per unit than any other source tagging method
- The best possible security with source tagging
 - Most secure protection (better than sew-ins, hangtags, pouches or disposable tags)
 - The retailer’s current inventory of EAS and ink tags may be included in the re-circulation
- Positive impact upon “floor ready” merchandising efforts
 - Apparel arrives secure and floor ready. NO EXTRA PROCESSES.
 - Tags are affixed consistently, with minimal damage to garments
 - Protection for items during peak inventory periods
 - No consumer issues like “tag pollution”
 - Global solution. Tags supplied to manufacturers anywhere in the world
- Environmentally friendly
 - No “landfill” issues, disposal or recycling fees
 - Proven model – Over 4 years experience in EAS Tag Recirculation

Don't sew it in or throw it away! Recirculate!!!

- If your organization wants:
 - to eliminate EAS tagging labor costs
 - maximum security
 - apparel on the selling floor ASAP!
 - a cash rebate
 - to protect the maximum number of high-risk items during peak inventory periods
 - to help the environment...

EAS Tag Recirculation is a “no brainer”...

Call and ask us for more information!



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E-Tag Partner:

